



Written Skills	Skill Level
Composing emails/tweets/text messages	1 2 3 4 5
presentation creation	1 2 3 4 5
Evaluation writing	1 2 3 4 5
<p>Composing emails is an important skill for me to have for a career in media because I need to ensure I can communicate clearly and professionally with colleagues and potential clients.</p> <p>Presentation creation skills are important for me to have as I will be pitching many ideas through powerpoint or slides and they need to be realistic, possible and written with purpose.</p> <p>Evaluation Skills are important in the media industry as I will need to be able to identify the positives and negatives in a piece of media and be able to give examples of improvement.</p>	

Communication Skills	Skill Level
Public speaking	1 2 3 4 5
Persuasion	1 2 3 4 5
	1 2 3 4 5
<p>Public speaking is a key skill needed in the media industry, however this isn't one of my strong skills and I will need to improve this in the future.</p> <p>Persuasion is a very useful skill to have in the media industry and it is used through changing the way you speak and giving comparisons to other content in media that your idea could follow</p>	

Practical Production Skills	Skill Level
Camera operation	1 2 3 4 5
Video/picture editing	1 2 3 4 5
Kit knowledge	1 2 3 4 5
<p>Having camera operation skills is very important in the media industry as it is something personally that I want to do as a career in the future.</p> <p>Video/picture editing skills are also very important as having these skills as well as camera operation makes a good production\post production role.</p>	

Having good kit knowledge is important as it determines the time it takes to set up and take down all the kit for a shoot as well as helping you with any malfunctions as you will know where the problem is on the tripod, for example.

<i>Creative Skills</i>	<i>Skill Level</i>
Set design	1 2 3 4 5
script writing	1 2 3 4 5
	1 2 3 4 5
<p>Set designing is a great skill to have for the job that I'm looking for in the media industry as it means making up a shot so that it looks good and that everything is lit up properly, ect. It also means framing the shot as well because if you are outside there will be things like trees and mountains that you would want in a nature shoot, but cars and buildings aren't.</p> <p>Script writing is another good skill to have in the industry as it is what is going to be happening in the scene and what is said, although this isn't one of my greatest skills.</p>	

How have you used these skills in previous projects?
 What skills do you need to improve on and how would those improvements make a difference to a production?
 If you are not highly skilled in these areas what impact can it have on production and how do you want to improve?

For each skill below:

Identify at least 2 skills that need improvement.

<i>Identified Areas for Improvement from Skills Audit</i>
<p><i>Written Skills Improvement</i></p> <p>Presentation creation can be improved because I always end up forgetting an important point in the presentation that is needed. This skill could be important in my media career as I will need to pitch my idea for a piece of content to my peers. The way I can improve this skill is by making a mind map or a brain dump to just write down everything I can think of for each part of my pitch so that all my bases are covered.</p>
<p><i>Verbal Communication Skills Improvement</i></p> <p>Public speaking can be improved as this is one of the most important skills I need to be able to make it in the media industry. This is one of my weaknesses as I think the pressure of all eyes on you gets to me so I stutter a lot. This skill is important in my media career as I will need to be able to pitch my ideas to my peers with confidence. The only thing I can suggest to improve this skill is to just keep speaking in-front of people so that I just become numb to the stress and anxiety.</p>

Practical Skills Improvement

Kit Knowledge is a skill I need to improve as I am only starting to get into the industry, so there are a lot of different pieces of tech that I will need to use and understand. This skill will be important to me in the media industry as I will be more behind the camera than in front of it, so I will need to understand how to use all the different pieces of kit. The only way I can improve this skill is by perfecting using the kit I can get my hands on so that all I need to know is what I don't know.

Creative Skills Improvement

Script writing is a skill that I need to improve as I wouldn't know what to make happen in the scene so that it is interesting and entertaining. This could be an important skill to have in the media industry as it opens many doors for jobs as the more you know, the more variety there is. The way I can improve this skill is by watching videos on how to make an enticing script that will transfer well on screen.