

Passion Project

Wildlife Documentary

By Joseph Mugridge



Purpose & Context

Outline - The general idea of my passion project is to make a wildlife documentary (around 45 minutes) at Noah's Ark Zoo Farm and i would be filming African Elephants, Military Macaws, Green Amazon Parrots, African Lions, White Rhinos, Reindeer and Prairie Dogs.

Context - The reason I want to make a wildlife documentary is because I've always had pets and have been fascinated by other animals. I've been thinking of going to Noah's Ark Zoo Farm as i have done work experience there and seen what they do. If i can get permission to film there, I would like to make a promotional documentary for them and go around filming different animals and having them talk about them as when they are open, they have people that come and talk about each animal and their adaptations and habitats. I would be uploading this on their YouTube channel and my personal channel.


Need & Market - This would be relevant as on the Noah's Ark YouTube channel there aren't any long videos/documentaries showing people the size of the Zoo and the amount of animals. Hopefully I can work with them and get a worker to do a presentation like they normally do, but just in front of a camera and whilst they're speaking I can cut to shots of the animal they're talking about. Compared with other Wildlife documentaries, like on the BBC (Dynasties, Blue planet), this would have an urban style as it is not filmed in the wild and in a Zoo instead.

Target Audience

The target audience for my documentary are Parents, around the age of 25-34, with kids around the age of 11 and under that are in education, as it is going to be uploaded on their YouTube channel, which has viewers around this age range. The reason I'll be uploading it to their YouTube channel is because the mainstream group use their phones and computers more than their TVs so it'll be easier for them to watch and show their kids.

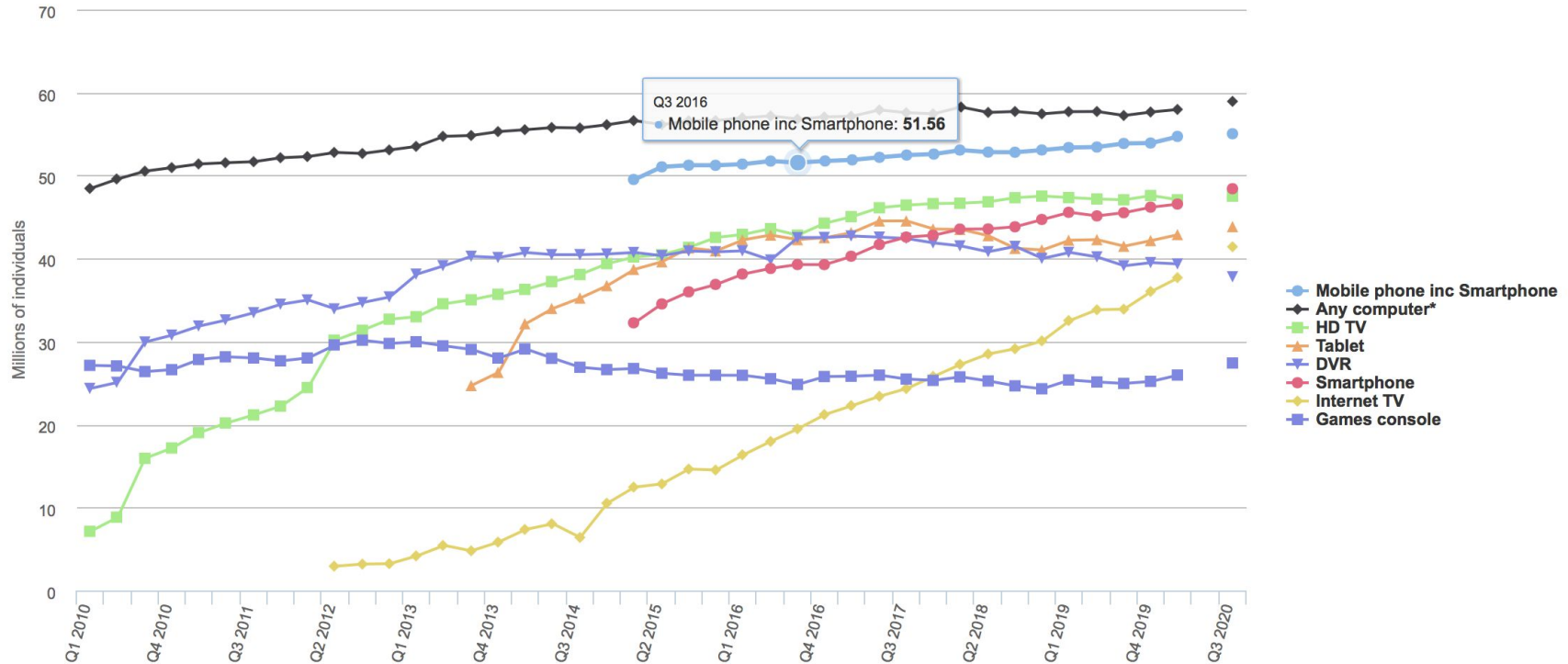


Device access


1 December 2020  

Device access

Q1 2010 - Q3 2020, millions of individuals



Budget

		
Budget		
Unit Number: 304	Name: Joseph Mugridge	Contact Email: Joseph.mugridge@boomsatsuma.education
Item:	Cost:	Source/Link
Student ticket	£17.95	https://noahsarkzoofarm.digitickets.co.uk/event-tickets/16114?categoryId=14096&
Canon 7D	£549.99	Amazon
70-200mm camera lens	£2,149	Amazon
55mm + camera lens	£109.99	Amazon
Camera Batteries X2 spare	£39.99	Amazon
SD card	£26.99	Amazon
Tripod	£17.95	Amazon
Lighting (if needed) X2	£37.99	Amazon
Total Cost: £2949.85		

Production Schedule

Production Schedule			
Unit Number: 304	Name: Joseph Mugridge	Contact Email: joseph.mugridge@boomsatsuma.education	
Date and Time	Activity/ Location	Cast/ Crew needed	Equipment/ Kit
Tuesday 30th June 2021	>Filming >Noah's Ark Zoo Farm	Camera man (Me) Narrator	Camera, tripod, lens
Wednesday 1st July 2021	>Extra filming Plan editing >Noah's Ark Zoo Farm	Camera man (Me) Narrator Editor (Me)	Camera, tripod, lens, computer, SD card
Thursday 2nd July 2021	>Start editing >Ashton Gate	Editor (Me)	Computer, SD card
Monday 6th July 2021	>Continue editing >Ashton Gate	Editor (Me)	Computer, SD card
Tuesday 7th July 2021	>Finish and export documentary >Ashton Gate	Editor (Me)	Computer, SD card
Wednesday 8th July 2021	>Upload final edit and send to Noah's Ark >Ashton Gate	Editor (Me)	Computer

Legal & Ethical

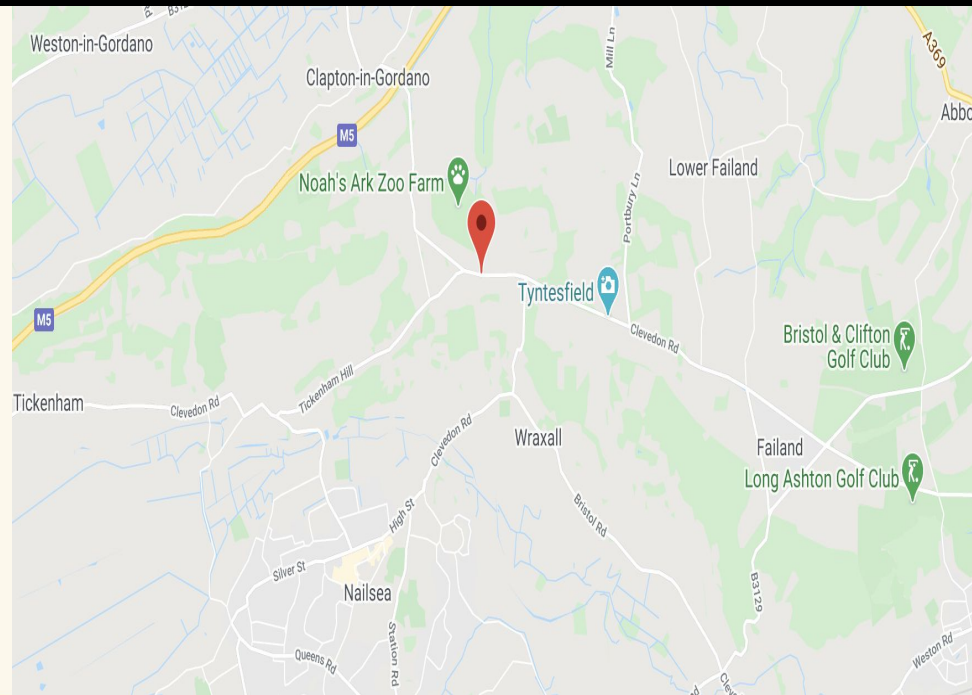
Legal Issues:

- > Getting permission to film on their site
- > I will be far from the animals so i won't cause a disturbance or get hurt
- > I'm using my own content so copyright won't be an issue
- > There will be no obscenity or graphic content as it is kid friendly and targeted toward that age group

Ethical Issues:

- > Some people might not like the way that the animals are being treated in the documentary but, they'll probably want me to film what they want people to see.
- > There won't be any stereotyping in that only the boys can see the Lions and only the girls can see the horses as it is there choice in what they find most interesting to them

Location



Sample Material



This is some sample material on the types of shots I would like in my documentary. The bottom two are close up shots of a waterfall in my garden which I would like to speed ramp slower, so that you can see the splash more in the water. The other two videos are shots of my cat and what she does around the house.

Editing Examples

