

BIC- OPPORTUNITY TO REALISE POTENTIAL

THE JOURNEY OF BIC & PATRICK WILLIAMS

JOE AND KORY



**BRISTOL INNER CITY
FOOTBALL ACADEMY**

CONTENT OVERVIEW

- THE DOCUMENTARY WILL BE AROUND 5 MINUTES LONG
- BASED AROUND THE FOUNDING OF BIC AND THE CLUBS JOURNEY UNDER PATRICK'S LEADERSHIP.
- WE PLAN TO TALK TO A HOST OF DIFFERENT PEOPLE WHO HOLD VARIOUS ROLES BOTH WITHIN AND OUTSIDE THE ACADEMY.
- GIVES THE AUDIENCE A CHANCE TO SEE THE CLUB'S REPUTATION FROM PEOPLE WHO SEE IT FROM DIFFERENT PERSPECTIVES.

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Rationale

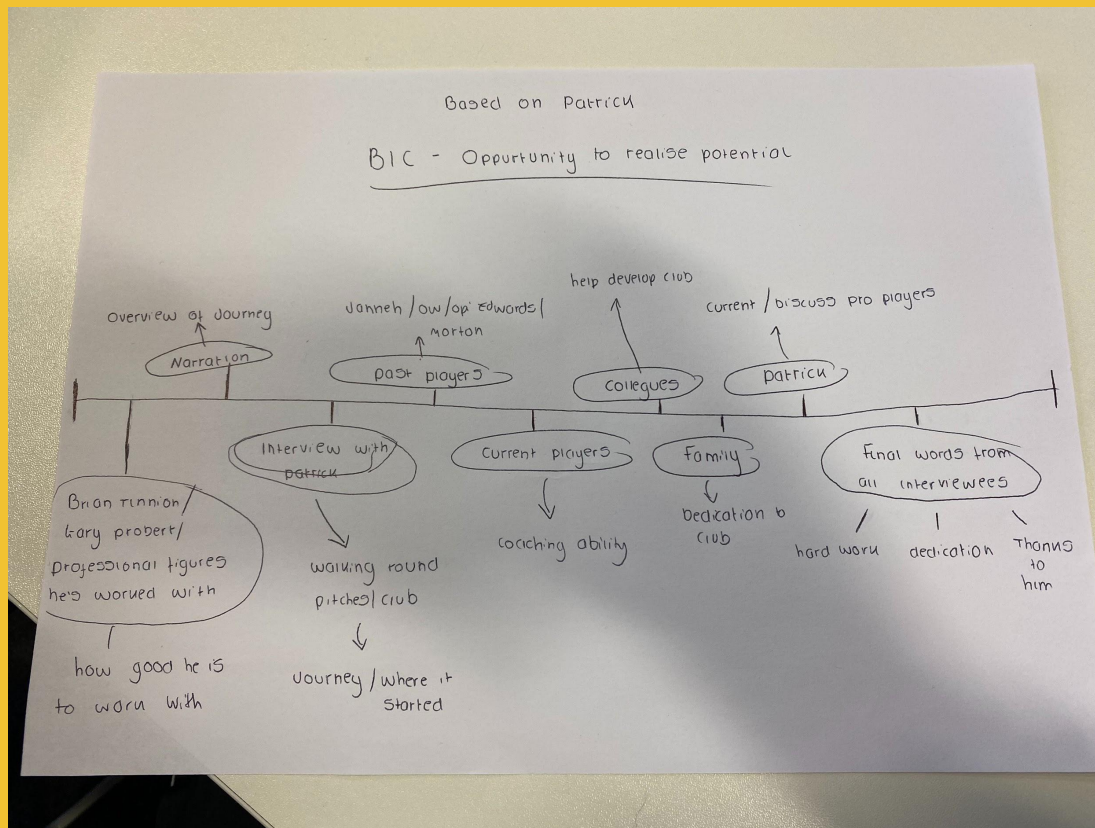
The reason we are making this documentary is to celebrate the achievements of the academy under Patrick's leadership, and to show how far it has come and the amount of work has gone into it.

In terms of the academy, this documentary will attract potential sponsors or new players as it gives an insight to the day to day runnings of the club and what goes into making it a success.

The logo is a shield-shaped crest. It features a large, stylized letter 'B' in the center, with a small yellow dot above it. The shield is divided into four quadrants by a vertical and a horizontal line. The background of the shield is a lighter shade of yellow. Below the shield is a banner with the text 'EST-2011' in a stylized font.

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ORIGINAL TIMELINE



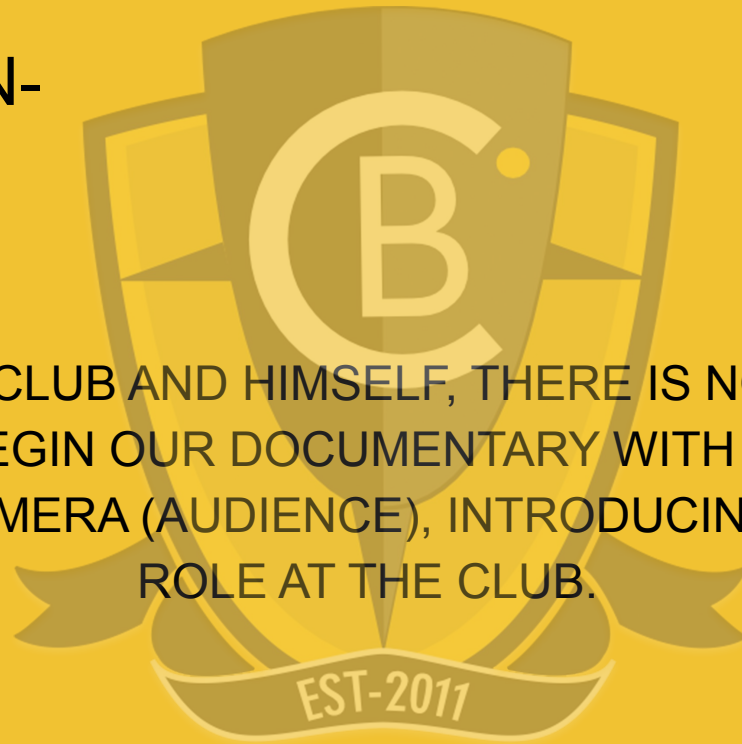


WALK THROUGH OF THE PROPOSED TIMELINE

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INTRODUCTION-

TO INTRODUCE THE CLUB AND HIMSELF, THERE IS NO ONE BETTER THAT PATRICK! WE WILL BEGIN OUR DOCUMENTARY WITH A SHOT OF PATRICK, TALKING TO THE CAMERA (AUDIENCE), INTRODUCING HIMSELF AND HIS ROLE AT THE CLUB.



**BRISTOL INNER CITY
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NARRATION

EXPLAINING BRIEFLY HOW THE ACADEMY WORKS, IT'S REPUTATION,
WHERE IT IS BASED AND HOW MANY PLAYERS ARE CURRENTLY THERE. A
SMALL DESCRIPTION TO SET THE SCENE FOR THE AUDIENCE.



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Mid Section Content

Interviewees:

- > Professional Club figure- Brian Tinnion
- > Patrick Williams
- > Current players & past players who have gone pro
- > Colleagues
- > Family



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Brian Tinnion

AN INTERVIEW WITH BRIAN TINNION, THE PLAYER PATHWAY MANAGER FOR BRISTOL CITY.

DISCUSSING:

- HOW/WHEN THEY WERE INTRODUCED
- HIS RELATIONSHIP WITH PATRICK
- HOW MUCH WORK HE HAS PUT INTO PLAYERS DEVELOPMENT
- HOW IMPORTANT THE WORK PATRICK/BIC DO IS FOR PLAYERS WHO ARE THEN FED INTO PROFESSIONAL FOOTBALL CLUBS

EST. 2011
BRISTOL INNER CITY
FOOTBALL ACADEMY

Current and past players

CURRENT PLAYERS:

- THEIR RELATIONSHIP WITH PATRICK
- HIS ROLE
- HOW MUCH HE'S HELPED

SUCCESS STORIES:

- SAIKOU JANNEH, EDWARDS BROTHERS, JAMES MORTON
- HOW IMPORTANT THE CLUB WAS
- HOW PATRICK'S WORK HELPED THEIR DEVELOPMENT



Patrick Williams

THE FIRST INSTALMENT OF PATRICK'S INTERVIEW WILL BE BASED MORE ON HOW BIC STARTED AND THE JOURNEY HE AND THE CLUB HAVE GONE ON.

DISCUSS:

- ORIGINAL IDEA
- HOW THE CLUB HAS EVOLVED
- MILESTONES



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Colleagues

INTERVIEWS WITH FELLOW COACHES AND CLUB MEMBERS WHO WORK WITH AND HAVE BEEN RECRUITED BY PATRICK AND HIS TEAM

DISCUSSING:

- HOW THE CLUB HAS BEEN DEVELOPED
- HOW PATRICK HAS HELPED THEM PERSONALLY
- THE ATMOSPHERE PATRICK BRINGS TO THE CLUB

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Family

WE THINK IT WOULD BE INTERESTING TO TALK TO PATRICK'S FAMILY,
WHO AREN'T NECESSARILY INVOLVED IN THE CLUB.

DISCUSSING:

- HOW MUCH OF AN IMPACT BIC HAS HAD ON PATRICK'S LIFE
- THE AMOUNT OF TIME AND EFFORT HE PUTS INTO THE CLUB
- HIS DEDICATION/HARD WORK

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Shot Examples



Drone shots/
Establishing shots
showing the
academy and size
of it



This wide/side shot and
front on shot are
examples of the camera
angles we would like to
use for interviews and
we would also like to get
footage of the players
training (Archive or not).



Contingency Plan

If we fail our drone theory tests or it is a very windy day, we won't be able to film any establishing shots or some of the transitioning shots.

If we aren't able to interview certain people due to lockdown/other circumstances, we would go to Patrick to see if he has any footage we could use.

Patrick would be our go to for existing shots of the training ground and interviews if these factors do intervene production.

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