



Unit Self-Evaluation

Unit #	Unit Title	What skills/ knowledge did I develop?	Possible Career choices
322	Image Packages	Camera operation, Lighting, Sound, Editing, pre production, production, post production, how to set up kit and take it down	Advertisement - Director, editor, light guy, sound guy, camera operator, producer
326	Podcast Production	Treatment making, podcast evaluation, podcast creation, openly talking on topics, public speaking (pitch), Production schedule, Script writing, Adobe Audition	Podcasts - Pre production, production, post production, podcast editor, sound guy, script writer
313s	Web Design	Evaluating other websites/companies, website designing, responding to feedback, evaluating my own website	Critique, website designer, logo designer
325	Moving Image Editing	Storyboarding, how to use different cuts and transitions in PP, How to make an elevator pitch, setting up an interview, how to film on set	storyboard artist, editor, pre production officer, set designer, photographer, videographer
304	Planning and Pitching a Project	how to come up with an idea independently, pitching independently, production recce and schedule, legal/ethical issues	Free lance videographer, Free lance producer, legal and ethical considerations

337	Starting an Online Business	how to become a Freelance videographer, how to start my own business, entrepreneurial skills, SWOT analysis, making different business ideas	Free lance videographer, Freelance business owner, Freelance photographer, Freelance web designer, Freelance recruiter, Freelance director, Freelance producer
320	Matchday Programme Production	Adobe InDesign, contacting clients for content, how to make a visually appealing and informative matchday programme	Matchday programme producer, client contactor, InDesign editor, Matchday photographer
324	Composited Video Editing	How to use composited editing techniques, how to plan a documentary from scratch, how to plan an interview	DoP, Director, Producer, Camera operator, lighting technician, sound mixer, interviewer, photographer
332	Social Media Campaigns	How to identify and write about social media campaigns, how to develop our own social media campaign, how to talk about ideas in a focus group	social media writer, campaign producer/director, focus group writer, Pre production manager, production manager