



## The Academy: Film Treatment

<u>Working Title:</u> 10 Years	<u>Genre:</u> Sports Documentary	<u>Duration:</u> Up to 5 minutes
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### Target Audience:

Potential sponsors for the academy like Bazooka who supply training goals, and potential young footballers (U6 - 16 years)

### Outline: (100 words min)

For the 10th anniversary, I would like to make the documentary so that the creator of the Academy, Patrick Williams, can tell his story from the beginning of how he got into coaching after being injured and unable to play.

### Interviewee Profiles:

Patrick Williams the owner of Bristol Inner City Football Academy

### Key Scenes:

The keys scenes in this documentary would be the interview and the training/cinematic scenes that would go over the interview

### Mise en Scene :

There won't be any props besides from like the logo to show the house style

### House Style:

<u>Visual Elements</u>	<u>Audio Elements</u>
Interviews Multi camera set up	Music: Intro/Outro/Interview Music
Motion Graphics - Into scene of logo - have logo in bottom corner - text showing names of people and places	SFX - Foley sounds - Refs whistle - Crowd chants - Impact from kicking ball - Atmospheric sounds
Archive Footage - If there isn't any training going on, use archive footage of a previous date	Background music
Call to Action -Academy logo	Interviewee Dialogue

- Contact email - All contact info and website link	
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(Supporting images)

Contingency Plan:

If worst comes to worse, i.e Covid-19, I will have to ask for archive footage and probably do an interview over a call.

Or if i fail my drone theory, I will have to scrap the drone shot idea, or get someone who has a license to do the shot for me.